

High Desert Broadcasting LLC

Annual EEO Public File Report

Year 2025

This annual EEO public file report for High Desert Broadcasting LLC ("High Desert") covers recruitment and hiring for the broadcast radio stations listed below during the period of August 01, 2024 through July 31, 2025.

Call Sign	Station ID	City of License
KGMX (FM)	19703	Lancaster, CA
KKZQ (FM)	85024	Tehachapi, CA
KMVE (FM)	33526	California City, CA
KOSS (AM)	19702	Lancaster, CA
KQAV (FM)	70879	Rosamond, CA
KUTY (AM)	22011	Palmdale, CA
KCEL (FM)	164156	Mojave, CA – Coloma Mojave LLC

During this reporting period, High Desert Broadcasting LLC filled the zero (0) full-time positions:

No Full-Time Positions were filled during period above.

NO POSITIONS WERE FILLED – Recruitment for potential candidates would have been used as noted below:

Information on the interviewees and the recruitment sources utilized to fill these positions follows. A complete list of organizations and/or recruitment sources used by High Desert Broadcasting for community outreach during the reporting period is contained in Appendix A to this report. A complete list of organizations or recruitment sources requesting notification of full-time job vacancies is contained in Appendix B. Information on the supplemental recruitment measures engaged in by High Desert Broadcasting during the reporting period is contained in Appendix C.

Appendix A

RECRUITMENT AND/OR COMMUNITY OUTREACH SOURCES UTILIZED

No outreach was conducted during the EEO period.

Appendix B

ORGANIZATIONS REQUESTING NOTIFICATION

Source: Employment Development Department
Address: 1420 West Avenue I, Lancaster CA 93534
Contact: Attn: Job Postings - (661) 945-5037

Source: Regional Occupational Center
Address: 1156 East Avenue S, Palmdale CA 93550
Contact: Attn: Job Postings - (661) 575-1021

SUPPLEMENTAL RECRUITMENT ACTIVITIES

Activity: Career and Job Fair Optimist

Date: June 14, 2025

Participating Employees: Jeff Lyons

Host / Sponsor of Activity: Optimist Youth Homes and Family Services

Brief Description of Activity and Station Participation:

High Desert Broadcasting attended this event to share details on how to find a career in radio broadcasting. Details about internal positions were shared and handed out flyers about all our stations.

Activity: Hillview Middle School Career Day

Date: May 30, 2025

Participating Employees: Jeff Lyons

Host / Sponsor of Activity: Palmdale School District

Brief Description of Activity and Station Participation:

High Desert Broadcasting set up a table at the event and shared details about the radio stations and details about the positions people hold internally. The best part of this event, we shared how we recruit and find talent/staff to fill open positions.

Activity: High Desert Broadcasting LLC Open House

Date: April 30, 2025

Participating Employees: Bob Allen & Jeff Lyons

Host / Sponsor of Activity: High Desert Broadcasting LLC

Brief Description of Activity and Station Participation:

High Desert Broadcasting LLC held an Open House at 10 am to anyone who was interested in radio and would like to seek an opportunity within our organization. The following positions were offered: office positions, on air talent positions, board operator positions, and promotion positions.

Activity: Channel Islands Job Fair

Date: April 09, 2025

Participating Employees: Jeff Lyons, Brian Davis

Host / Sponsor of Activity: UC Channel Islands

Brief Description of Activity and Station Participation:

High Desert Broadcasting participated in the job fair sharing information about our radio stations and what type of positions are held in different departments.

Activity: 40th Annual Oxnard High Student Career Expo

Date: March 14, 2025

Participating Employees: Brian Davis and Jeff Lyons

Host / Sponsor of Activity: Oxnard High School

Brief Description of Activity and Station Participation:

High Desert Broadcasting LLC participated by reaching out to over 1000 students sharing information about the industry and the paths that lead to employment.

Activity: Palmdale Job Fair - Virtual

Date: March 03, 2025

Participating Employees: Merisa Garcia

Host / Sponsor of Activity: Palmdale - Event

Brief Description of Activity and Station Participation:

High Desert Broadcasting LLC participated by holding a virtual online access to everyone that wanted to be interviewed and given information about our radio stations.
